



शिक्षण प्रसारक मंडळी, पुणे
R. A. Podar College of Commerce & Economics
AUTONOMOUS
Matunga, Mumbai - 400 019
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Program Specific Outcomes- MCom (Behavioural Finance)

Program Specific Outcomes No.	At the end of the program, learners will be able to
PSO 1	Acquire disciplinary knowledge in behavioral finance, exploring irrationalities in savings and investment decisions, as well as financial market puzzles.
PSO 2	Cultivate critical thinking and problem-solving abilities through comprehensive training in finance, with a special focus on savings, investment, and financial markets.
PSO 3	Enhance their analytical reasoning by delving into courses like wealth management, asset management, financial derivatives, venture capital, providing a deeper and more realistic understanding of finance.
PSO 4	Cultivate research-related skills to investigate financial phenomena and gather relevant data.
PSO 5	Foster cooperation and teamwork through collaborative projects, reflecting the real-world dynamics of wealth and asset management.
PSO 6	Develop scientific reasoning in exploring the predictability of returns and assessing financial market dynamics.
PSO 7	Engage in reflective thinking to evaluate their financial decisions and continuously improve their strategies.
PSO 8	Build information and digital literacy skills, essential for navigating modern financial landscapes.
PSO 9	Cultivate self-directed learning, preparing them for a lifelong journey of adapting to evolving financial paradigms while maintaining multicultural competence and moral and ethical awareness in financial decision-making.

**Course Outcomes for courses under MCom (Behavioural Finance)
Semester I - II**

Program Name: MCOM (Behavioural Finance)	Course Name: Introduction to Behavioural Finance I	Course Code: 140101
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Understand the nature and scope of behavioural finance, and explain the key concepts, theories, and principles of behavioural finance and its applications in the field of finance and investment decision-making.	PSO 1, PSO 2, PSO 6
CO 2	Evaluate discounting models: Compare and contrast exponential discounting and hyperbolic discounting models and understand their implications for decision-making under uncertainty.	PSO 2, PSO 3, PSO 7
CO 3	Apply the concepts of EUT to decision-making under risk and uncertainty, and understand the rational thought process underlying investor behaviour.	PSO 7, PSO 6, PSO 9
CO 4	Identify and analyze various heuristics and biases that influence investor decision-making, including familiarity bias, representativeness bias, anchoring bias, irrationality, and adaptation.	PSO 6, PSO 7, PSO 9

Program Name: MCOM (Behavioural Finance)	Course Name: Business Ethics	Course Code: 140102
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Understand the concept and importance of business ethics. Recognize the role of Indian ethos, ethics, values, and work ethos in shaping ethical behaviour.	PSO 1, PSO 3
CO 2	Analyze various approaches to business ethics: Evaluate different ethical theories, including Friedman's Economic theory, Kant's Deontological theory, and Mill & Bentham's Utilitarianism theory, and understand how these theories guide ethical decision-making in business.	PSO 4, PSO 5
CO 3	Understand the evolution of corporate governance and its principles. Evaluate the corporate governance regulatory framework in India.	PSO 6, PSO 7
CO 4	Analyse and apply ethical issues, make informed decisions, and contribute to establishing ethical	PSO 3, PSO 2

	practices and effective corporate governance within organizations.	
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Program Name: MCOM (Behavioural Finance)	Course Name: Psychological Aspect of Investing	Course Code: 140103
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Explain the key principles and theories of investor psychology, including the Behavioural Portfolio theory and psychographic models.	PSO 1, PSO 2
CO 2	Recognize and analyze biases in investor decision-making, such as overconfidence, anchoring, and cognitive dissonance. Identify strategies for overcoming psychological biases and improving investment decision-making.	PSO 3, PSO 4, PSO 5
CO 3	Understand the role of behavioural foundations, including emotions, mood, sentiments, demographics, and psychological dispositions, in investment decision-making.	PSO 7, PSO 8, PSO 9
CO 4	Assess the influence of limits to arbitrage and fundamental risk on investor behaviour. Evaluate different investing styles from a behavioural finance perspective.	PSO 2, PSO 9

Program Name: MCOM (Behavioural Finance)	Course Name: Statistical Tools and Techniques for Research	Course Code: 140104
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Apply and interpret measures like mean, median, mode, variance, and standard deviation to describe and analyze data distributions accurately.	PSO 1, PSO 2, PSO 4
CO 2	Understand and apply regression techniques to model relationships between variables, predict outcomes, and assess the strength and significance of these relationships.	PSO 3, PSO 5, PSO 6
CO 3	Apply and interpret measures like mean, median, mode, variance, and standard deviation to describe and analyze data distributions accurately.	PSO 1, PSO 2, PSO 4
CO 4	Understand and apply regression techniques to model relationships between variables, predict outcomes, and assess the strength and significance of these relationships.	PSO 3, PSO 5, PSO 6

Program Name: MCOM (Behavioural Finance)	Course Name: Behavioural Finance II	Course Code: 140201
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Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Understand the nature, scope, objectives, and significance of behavioural finance: Explain the key concepts, theories, and principles of behavioural finance and its application in understanding investor behaviour and financial market dynamics. Recognize the historical development of behavioural finance as a field of study.	PSO 1, PSO 2
CO 2	Analyze the psychology of financial markets: Describe the concept of psychology in financial markets and understand how psychological factors, such as emotions, biases, and sentiment, influence investor behaviour and market outcomes.	PSO 3, PSO 5, PSO 6
CO 3	Analyze the building blocks of behavioural finance: Understand the role of cognitive psychology in behavioural finance and its influence on investor behaviour.	PSO 4, PSO 5, PSO 7
CO 4	Evaluate the limits to arbitrage, including the demand by arbitrageurs, risk considerations, transaction costs, and noise-trader risk.	PSO 8, PSO 9

Program Name: MCOM (Behavioural Finance)	Course Name: Behavioural Economics	Course Code: 140202
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Analyse individual decision-making processes, understand the influence of biases and heuristics, and apply behavioural economics concepts to various real- world applications.	PSO 1, PSO 2, PSO 3
CO 2	Develop skills in analysing strategic interactions and modelling social preferences, with implications for decision-making and policy design.	PSO 4, PSO 6
CO 3	Analyse distributional social preferences based on altruism and inequality aversion. Explore models of reciprocity and their implications for social behaviour.	PSO 7, PSO 8, PSO 9
CO 4	Evaluate evidence and policy implications based on models of social preferences.	PSO 8, PSO9

Program Name: MCOM (Behavioural Finance)	Course Name: Introduction to Data Science I	Course Code: 140203
Course Outcome No.	Course Outcome	Program Outcome mapping

CO 1	Learn the importance of data pre-processing in ensuring data quality, consistency, and compatibility for analysis.	PSO 1, PSO 2, PSO 3
CO 2	Recognize the issues of overfitting and underfitting and their impact on model performance. Select appropriate models using model selection techniques.	PSO 4, PSO 5
CO 3	Applying polynomial regression and using pipelines for data preprocessing and modeling. Understand the benefits and limitations of these techniques.	PSO 7, PSO 8
CO 4	Understand the limitations and uncertainties associated with predictions based on regression models.	PSO 5, PSO 9

Program Name: MCOM (Behavioural Finance)	Course Name: Research Methodology for Business	Course Code: 140204
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Understand the research process: Identify the key components of the research process, including formulating research questions or hypotheses, designing research studies, collecting data, analysing data, and concluding. Recognize the importance of ethical considerations in research.	PSO 1, PSO 2, PSO 5
CO 2	Apply data processing techniques: Utilize appropriate techniques for data processing, including data cleaning, data coding, data entry, and data transformation, to ensure data quality and integrity for analysis.	PSO 3, PSO 5
CO 3	Interpret statistical results: Interpret the results of statistical analysis in the context of research questions or hypotheses, and effectively communicate the findings in a clear and meaningful manner.	PSO 6, PSO 7
CO 4	Develop effective research communication: Develop effective oral and written communication skills to present research findings, including creating research posters, delivering presentations, and writing research reports or academic papers.	PSO 7